



Fishers Advocacy Council 2018 Agenda:

- SR 37 - We support the traffic improvements on SR 37. We understand that during the construction phase businesses will experience some inconvenience. OneZone is partnering with the City of Fishers to provide information to minimize business disruptions.
 - We are currently working with imavex for communication of a marketing campaign to do the following:
 - Drive people to businesses on the SR37 corridor.
 - Encourage maintaining a healthy business environment along SR37 during construction to the public.
 - Provide real-time updates on construction time-lines and alternate routes so that customers know how to access businesses on the SR37 corridor.

- We support the proposed Nickle Plate Trail connecting Fishers and Noblesville with the installation of a trail over the existing rail line.

- Workforce is a major concern for our businesses. The Council is supportive of initiatives that improve workforce availability in the following areas:
 - Mass Transit.
 - Internships and Externships.
 - Workforce Housing – The committee has taken a position of support of this type of project for Fishers.
 - On June 15, OneZone issued a letter of support to RealAmerica for their workforce housing project as part of the tax credit application.

- Downtown Parking – with the increase in residential units and businesses parking in downtown Fishers, it has become challenging for some business owners. The city has implemented new parking regulations.

The Advocacy Council will continue to monitor issues and activities in Fishers and we will keep our members informed on new items the Advocacy Council is evaluating or has taken a position on.